

IEEE ICECS 2020

27th IEEE International Conference on
Electronics Circuits and Systems

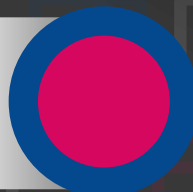


Glasgow, Scotland | November 23-25, 2020

IEEE ICECS 2020 Exhibit Prospectus



Please visit:
2020.ieee-icecs.org



Partnership Opportunities

ICECS

The 27th IEEE International Conference on Electronics Circuits and Systems (ICECS) is the flagship conference for the Region 8 of the IEEE Circuits and Systems Society. IEEE ICECS 2020 will be held in Glasgow, Scotland from November 23 to 25, 2020.

The conference will include oral and poster sessions, tutorials given by experts on state-of-the-art topics, and special sessions, with the aim of complementing the regular program with emerging topics of particular interest to the circuits and systems community. IEEE ICECS 2020 will also involve keynotes as an opportunity to learn from experts sharing their experience and knowledge. Special activities for young professionals and women in circuits and systems will be also presented at the conference.

Partnership Packages

Partnership with ICECS provides a company or an organization with a unique opportunity to increase its visibility and product awareness, within a highly specialized, influential community.

All packages can be customized to meet your exact needs to maximize your return on investment, particularly with respect to activation possibilities.

Information Contact

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IEEE ICECS 2020

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Technology and Innovation Centre at the University of Strathclyde

Official Conference Dates

November 23–25, 2020

Conference Location

Technology and Innovation Centre at the University of Strathclyde

99 George Stree

Glasgow

G1 1RD

Website:

www.strath.ac.uk/research/technologyandinnovationcentre/whatistic

Partnership & Exhibitor Programs

	Exhibits	Patron	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Exhibition booth <i>Exhibit Only option does not include complimentary registration or advertisement</i>	✓	✓	✓	✓	✓
Promotion on Event Signage		✓	✓	✓	✓
Logo on Website and Conference Program		✓	✓	✓	✓
Complimentary Registration			1	2	3
Advertisement in Conference Program				Half Page	Full Page
Recognition signage at lunches and social events					✓
	\$1,500	\$2,000	\$2,500	\$5,000	\$7,500
Table Top Exhibit					
6' x 8' space				✓	\$1,600
One (1) draped table with two (2) side chairs & wastebasket				✓	
Regular-size logo on website with hyperlink to sponsor website				✓	Academia \$450
Registration passes (exhibit area only)				✓	

* All rates are shown in USD

For More Information

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact the ICECS 2020 Conference Manager.

Conference Manager

Taylor Lineberger

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Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE ICECS 2020 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE ICECS 2020 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE ICECS 2020 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE ICECS 2020 management. IEEE ICECS 2020 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE ICECS 2020 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 3m x 2m space contracted at \$2,500.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After September 1, 2020 but before October 1, 2020:

- » Refund of 50% of the total license fee for cancellation

On or after October 1, 2020:

- » No refund or credit at any time.

It is understood that IEEE ICECS 2020 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE ICECS 2020 show is conducted shall become, in the sole discretion of IEEE ICECS 2020, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE ICECS 2020, this agreement may be terminated by IEEE ICECS 2020. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE ICECS terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE ICECS 2020 may, after computing the total amount of IEEE ICECS 2020 cost and expenses in connection with its preparation for and conducting of the IEEE ICECS 2020 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE ICECS 2020 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE ICECS 2020 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE ICECS 2020.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE ICECS 2020 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE ICECS 2020 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.